

Message Text

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PAGE 01 STATE 057042

43

ORIGIN AGR-20

INFO OCT-01 EUR-25 ADP-00 CIAE-00 COME-00 EB-11 INR-09

LAB-06 NSAE-00 RSC-01 STR-08 TRSE-00 CIEP-02 OMB-01

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DRAFTED BY: FAS: BHORNBECK

APPROVED BY: EB/ ICD: JBKYLE

AGRIC: MD: EHALLOWELL

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AGEIC: OA: RAOANES

AGRIC: ASCS: KFRICK

EB/ ICD/ FTD: GHALEXANDER

AGRIC: ERBEVIS

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R 281949 Z MAR 73

FM SECSTATE WASHDC

TO AMEMBASSY BERN

AMEMBASSY COPENHAGEN

AMEMBASSY HELSINKI

AMEMBASSY LISBON

AMEMBASSY MADRID

AMCONSUL MILAN

AMEMBASSY OSLO

AMEMBASSY ROME

AMEMBASSY STOCKHOLM

AMEMBASSY VIENNA

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E. O. 11652: N/ A

TAGS: EAGR, ETRD, XT

SUBJECT: U. S. COTTON SALES MISSION TO WESTERN EUROPE

1. SECRETARY OF AGRICULTURE HAS DESIGNATED SIX- MEMBER COTTON
SALES MISSION SPONSORED JOINTLY BY USDA AND COTTON COUNCIL
INTERNATIONAL TO VISIT WESTERN EUROPE APRIL 28 THROUGH MAY 12,
1973. PURPOSE IS TO MEET WITH INDUSTRY LEADERS AND COTTON
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PAGE 02 STATE 057042

BUYERS IN CONTINUING EFFORT TO EXPAND U. S. COTTON EXPORTS. MISSION CONSIDERED HIGHLY DESIRABLE IN SUPPORT OF CONTINUING EFFORT TO EXPAND EXPORT SALES U. S. COTTON AND OTHER FARM PRODUCTS. MISSION TO CONSIST TEAM I FOR SOUTHERN EUROPE AND TEAM II FOR NORTHERN EUROPE.

2. MEMBERS TEAM I: HERBERT J. GERMAIN, VOLKART BROS., INC., PASADENA, CALIF.; QUINTON B. PERRY, STAPLE COTTON COOPERATIVE ASSN., GREENWOOD, MISS.; LESLIE S. ROGERS, COTTON COUNCIL INTERNATIONAL, BRUSSELS, BELGIUM. TEAM II: MARVIN S. HARLESS, C. ITOH AND CO. (AMERICA), INC, DALLAS, TEXAS; H. REITER WEBB, JR., DIRECTOR, COTTON DIVISION, FOREIGN AGRICULTURAL SERVICE, USDA, WASHIN KOREA BY DENYING TO KOREA PUBLIC OPPORTUNITY TO BUY 100 PERCENT COTTON TEXTILES.

5. QUESTION HOW ROK PLANS DEAL WITH IMPLICATIONS OF BAN FOR DOMESTIC TEXTILE INDUSTRY, I. E., EFFECT WILL BE TO REQUIRE SERIOUS ADJUSTMENT OF PRODUCTION TECHNIQUES AND PRODUCTS, ALWAYS AN EXPENSIVE MOVE. FURTHERMORE, WE ARE INFORMED MOST ROK MILLS PRODUCING TEXTILES FOR DOMESTIC MARKET EQUIPPED TO PROCESS ONLY 100 PERCENT COTTON EFFICIENTLY.

6. AS APPROPRIATE, REQUEST YOU APPROACH ROK TO EXPRESS CONCERN OF USG AT TRADE LOSSES IMPLIED BY BAN AND TO EXPRESS HOPE ROK WILL RECONSIDER AND REMOVE SAME.

DECONTROL AFTER MARCH 27, 1973. ROGERS

LIMITED OFFICIAL USE

*** Current Handling Restrictions *** n/a

*** Current Classification *** UNCLASSIFIED

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Status: <DBA CORRECTED> jms 980108
Subject: U. S. COTTON SALES MISSION TO WESTERN EUROPE
TAGS: EAGR, ETRD, XT
To: BERN
COPENHAGEN
HELSINKI
LISBON
MADRID
MILAN
OSLO

ROME
STOCKHOLM
VIENNA

Type: TE

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